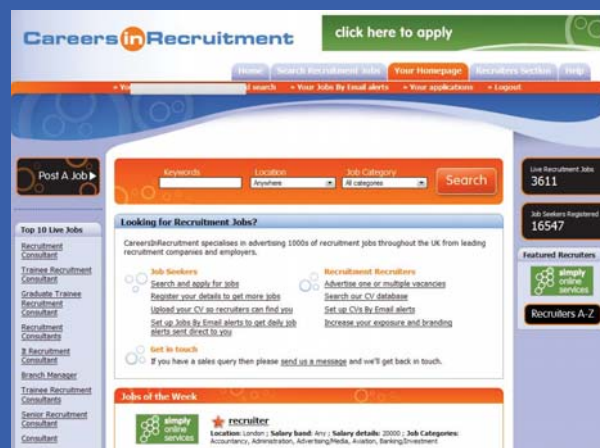


**CareersInRecruitment.com** is a 'niche' recruitment website that lets direct employers, recruitment agencies and recruitment-to-recruitment companies find the best **recruitment candidates**, whilst saving time and money in the process.

Roles advertised on the site attract job seekers at all levels – from trainees and resourcers to managers and senior business developers.

## Why use CareersInRecruitment.com?

- CareersinRecruitment.com is the market leading online recruitment resource for the recruitment industry.
- A niche online jobs board purely for the recruitment industry for both recruiters and job seekers.
- Established site with over 26,000 monthly visits and 127,000 page impressions.
- Part of the Simply Online Services group of niche jobs websites – an established company that operates some of the UK's biggest niche jobs websites, including: AviationJobSearch.com, TravelJobSearch.com, SimplySalesJobs.co.uk, SimplyMarketingJobs.co.uk and SimplyLawJobs.com.
- A comprehensive CV database – search thousands of registered job seekers to find the perfect candidates.
- Vacancy statistics – track the response to your jobs to justify your ROI.
- Additional branding opportunities for your company – Banners (sector or region specific sponsorship), Corporate profiles and email sponsorship, along with home page advertising and bespoke targeted email shots to database.
- Comprehensive online and offline marketing strategy – includes Google, trade magazines, PR, eNewsletters, event sponsorship.



# Why do job seekers use us?

Thousands of vacancies across the 19 main recruitment job areas, including:

- Branch managers
  - Directors
  - Consultant/Recruiters
  - Administrator/Secretarial
  - Resourcer/Researcher
  - Trainee/Graduate Recruitment
  - Sales
- 

Search by industry sector, job title or location

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CV registration – means that employers can find them

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Jobs by Email service

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# Advertising and branding opportunities

In addition to our job posting services, we also offer a number of additional advertising and branding opportunities both to enhance your company profile and help drive applicants to your vacancies.

Please see our rate card for prices for these products and our job posting services.

## 1 Job of the week

This does exactly what it suggests, it allows you to advertise your vacancies on the busiest page of the site, the homepage. This listing on average increases views of vacancies by 35%.

## 2 Banner advert

Banner advertising is a cost effective and highly focused way of communicating your company message and raising brand awareness. Banners can be used to drive candidates direct to your vacancies, link back to your Corporate Profile or even click through to your own website.

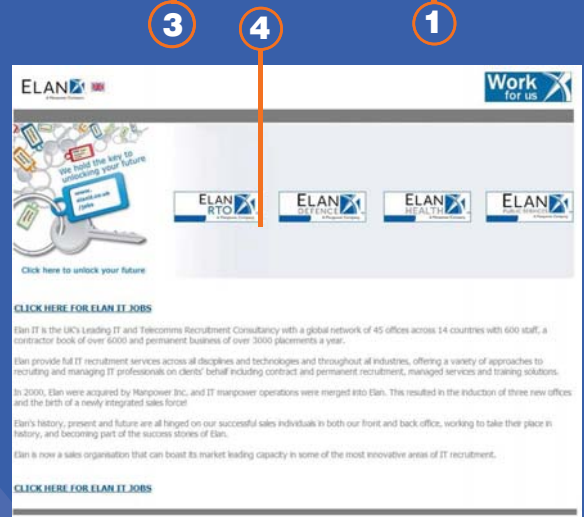
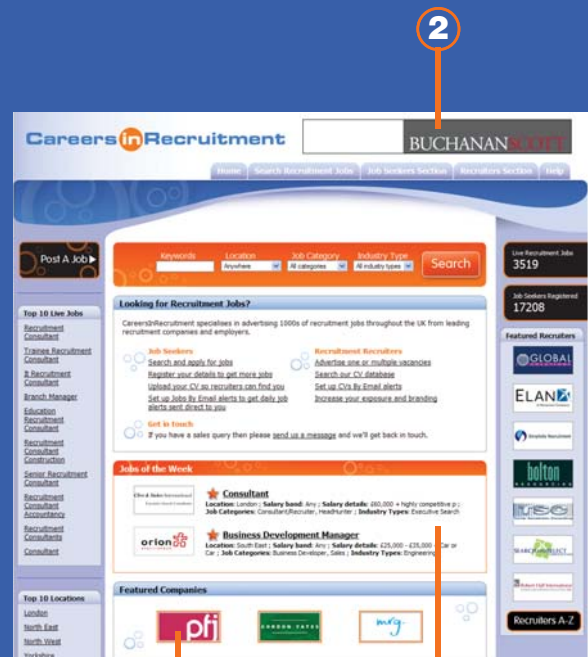
## 3 Featured Company listing

You can have your company logos listed on the homepage for a week and link through to their vacancies. Companies that are featured also sponsor the jobs by email alerts that are sent out to jobseekers on a daily basis.

## 4 Corporate profile

A Corporate Profile is an excellent way of promoting your company and building a presence with job hunters. The profile can be used to talk about the benefits of working for your company, to explain your market and history and to illustrate your corporate culture.

The Corporate Profile can be linked to from your company logo, from your Job of the week or from your Featured Company listing.



## 5 Region or Sector area sponsorship

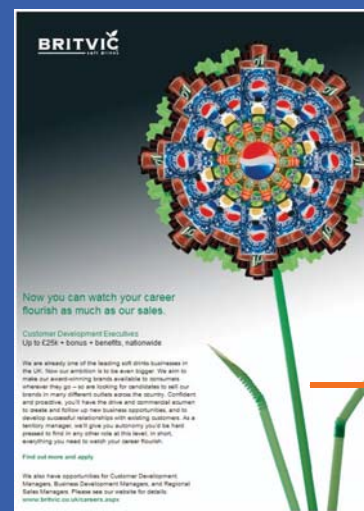
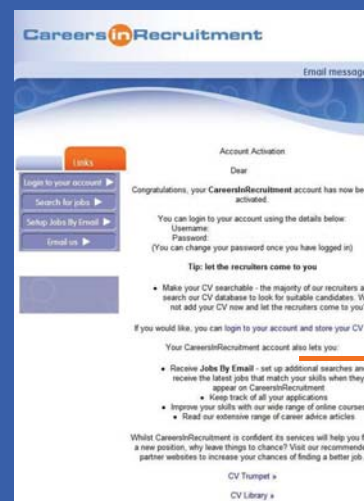
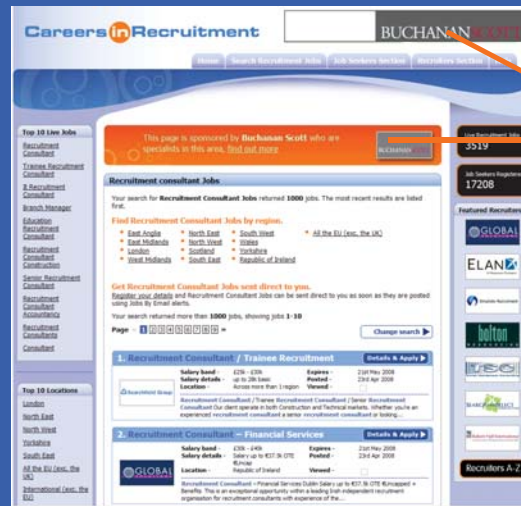
If you are recruiting in a specific industry area or location then you can sponsor the search results that are targeted to these areas. Not only will you have a banner sponsoring the page but your message will be at the top of each results page. Companies that sponsor the jobseeker registration email, which is the first communication that a jobseeker gets from our job board after they have registered and it is an excellent way to capture their attention whilst they are in a job seeking mood. It also differentiates your jobs from other companies on the site and on average companies that sponsor these areas have a 25% increase in views of jobs advertised.

## 6 Jobseeker registration email sponsorship

The jobseeker registration email, which is the first communication that a jobseeker gets from our job board after they have registered, can be sponsored and is an excellent way to capture their attention whilst they are in a job seeking mood and differentiates your jobs from other companies on the site.

## 7 Targeted email

Targeted e-mail marketing is one of the most effective tools available to the modern recruiter, it allows you to send a bespoke message to designated candidates within a particular field, industry specialisation or location. Our in-house creative team is happy to work with you or adapt existing material (charges may apply) to produce a targeted, focused and completely bespoke message delivered directly to the candidates you want to recruit. Targeting tools allow you to select the most suitable candidates from a broad range of criteria.



# What our clients say about us

"Recruiting the right people into the right jobs at the right time is one of our major challenges. We have researched and tried a number of websites and are particularly impressed with CareersinRecruitment.com. The team are friendly, professional and always willing to help with any problems you have or listen to any suggestions for improvements. The website is easy to use and update and we really hope the right candidates keep coming through."

**Alexis Waddington**  
**Carlisle Group**

"We have placed adverts on the CareersinRecruitment.com website over the last couple of months and have been able to find some excellent calibre individuals who have been taken on as Graduate Recruitment Consultants. We were looking for 4 consultants and have now sourced all of these places through this website. I have no hesitation in recommending CareersinRecruitment.com and once we start again on our recruitment programme I will advertise using this resource. Thanks again for all your help."

**Emma Thomas**  
**Marks Sattin**

"BBT have genuinely benefited from running our vacancies with yourselves and have been able to offer your users some great opportunities from consultant through to senior management positions with us at BBT."

**Richard Smith**  
**Beresford Blake Thomas Ltd**

"CareersinRecruitment is a fantastic website and has greatly assisted us in our internal recruitment drive and so far with tremendous success. We have received nothing but good quality candidates and an excellent response rate to our advertised vacancies. We are actively interviewing at present and many of the successful candidates have responded directly through Careers in Recruitment. The Careers in Recruitment team have been extremely helpful from the start, always friendly and approachable. Crown Personnel would recommend their services to others looking to recruit staff in the HR industry."

**Megan Anderson**  
**Crown Personnel**

## Contact us

To find out more about how CareersinRecruitment.com can help your recruitment needs please call us on 01273 837563 or email [craig.middleton@careersinrecruitment.com](mailto:craig.middleton@careersinrecruitment.com)