

**SimplyLawJobs.com** is one of the UK's leading legal job websites, with thousands of jobs advertised across all areas of law. The site allows law firms, advertising agencies and recruitment agencies to easily find the best quality candidates, whilst saving time and money in the process.

## So why use SimplyLawJobs.com?

- A 'niche' site – relevant to both job seekers and recruiters within the legal profession. Cost-effective spending of advertising budgets to a targeted audience, compared to 'generalist' job boards.
- Established in April 2004 and now part of the Simply Online Services group of niche jobs websites – a company that operates some of the UK's biggest niche jobs websites, including SimplySalesJobs.co.uk, SimplyMarketingJobs.co.uk and SimplyHRJobs.co.uk.
- A comprehensive CV database – search thousands of registered job seekers to find legal candidates at all levels of the profession.
- Vacancy statistics – track the response to your jobs to justify your ROI.
- Additional branding opportunities for your company – banners, e-mail sponsorships, corporate profiles, sector and region sponsorship.
- Comprehensive online and offline marketing strategy – includes Google, trade magazines, PR, e-marketing campaigns, event sponsorship and much more.



# Why job seekers use us?

- Thousands of vacancies across the main legal job categories, including:

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- Agricultural, Banking, Charity, Corporate, Commercial Contracts, Construction, Consumer, Residential, Conveyancing, Commercial Property, Corporate, Criminal, E-Commerce, Employment, Environment/Planning, Family, Financial Services, Healthcare, Housing, Immigration, Industrial Disease, Insolvency, Insurance, Pensions, Intellectual Property, Litigation, Mental Health, Mergers/Acquisitions, Personal Injury, Public, Shipping, Sports, Technology/IT, Telecoms, Media/Entertainment, Private Client.

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- Search by Practice Area, Location and Job Title

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- CV registration – allowing the employers to come to them for suitable opportunities

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- Jobs by Email service

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# Advertising and branding opportunities

In addition to our job posting services we also offer a number of additional advertising and branding opportunities both to enhance your company profile and help drive applicants to your vacancies.

Please see our rate card for prices for these products and our job posting services.

## 1 Job of the week

This does exactly what it says, it allows you to advertise your clients vacancies on the busiest page of the site, the homepage. This listing on average increases views of vacancies by 35%.

## 2 Banner advert

Banner Advertising is a cost effective and highly focused way of communicating your company message and raising brand awareness. Banners can be used to drive candidates direct to your vacancies, link back to your Corporate Profile or even click through to your own website.

## 3 Featured company listing

You can have your company logos listed on the homepage for a week and link through to their vacancies. Companies that are featured also sponsor the jobs by email alerts that are sent out to jobseekers on a daily basis.

## 4 Corporate profile

A Corporate Profile is an excellent way of promoting your clients company and building a presence with job hunters. The profile can be used to talk about the benefits of working for your company, to explain your market and history and to illustrate your corporate culture.

The Corporate Profile can be linked to from your company logo, from your Job of the week or from your Featured Company listing.



## 5 Region or Practice area sponsorship

If you are recruiting in a specific practise area or location then you can sponsor the search results that are targeted to these areas. Not only will you have a banner sponsoring the page but your message will be at the top of each results page. Companies that sponsor sector areas and/or regions also sponsor the jobseeker registration email, which is the first communication that a jobseeker gets from our job board after they have registered and it is an excellent way to capture their attention whilst they are in a job seeking mood. It also differentiates your jobs from other companies on the site and on average companies that sponsor these areas have a 25% increase in views of jobs advertised.

## 6 Jobseeker registration email sponsorship

The jobseeker registration email, which is the first communication that a jobseeker gets from our job board after they have registered can be sponsored and is an excellent way to capture their attention whilst they are in a job seeking mood and differentiates your jobs from other companies on the site.

## 7 Targeted email

Targeted e-mail marketing is one of the most effective tools available to the modern recruiter, it allows you to send a bespoke message to designated candidates within a particular field, industry specialisation or location. Our in house creative team is happy to work with you or adapt existing material (charges may apply) to produce a targeted, focused and completely bespoke message delivered directly to the candidates you want to recruit. Targeting tools allow you to select the most suitable candidates from a broad range of criteria.



# What our clients say about us

Highly successful and organised, Michelle and the team have a great product and we have been able to attract good quality candidates from the site. I would say this site will be one of the biggest in the Legal recruitment industry, they are never biased to any one firm, a delight to deal with.

**Marcus Stevens, Director  
Law Staff Legal Recruitment**

We placed a role on SimplyLawJobs.com and received a large number of applications. We successfully filled that position within 3 weeks and we will use your site again when we need to recruit in the future. Thank you for all your help.

**Hutchinson Mainprice  
(Niche property law firm)**

TORS are proud to be working with SimplyLawJobs and are pleased with the quantity and quality of candidates we receive from the site. Their team are friendly, fair and very professional and offer a first class service. We think they will continue to succeed and grow and appreciate their assistance and the help they have given.

**Sue Elford, Director  
TORS Legal Recruitment**

Being a small regional agency our needs at C & L Legal for regional candidates were met by Simply Law Jobs. They were flexible enough to understand that being small did not mean that we were not competitive and were happy to help in any way that they could. It's a great website and we have always been supported by the staff in a professional manner. We look forward to continuing our relationship with the company.

**Leilani Schwartz  
C & L Legal Ltd, Surrey**

As a newly established regional agency we have found SimplyLawJobs to be the best online recruitment site. We have received excellent support from Michelle and her team, and have received good response.

**Sam Pick, Director  
Specialist Legal Recruitment**

We recently placed an advert on SimplyLawJobs.com for a position we have available. We had instant responses and we found a suitable candidate, who suits our needs perfectly, within a week! We are very pleased with the excellent service we received and our members and students, who are looking for legal secretary work, are advised to look for positions through them.

**Emma Stacey  
The Institute of Legal Secretaries and PAs**

## Contact us

To find out more about how SimplyLawJobs.com can help your legal recruitment needs, please contact us today:

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