

SimplyOfficeJobs.co.uk is a recruitment website where direct employers and recruitment companies can find the best candidates seeking work in an office, whilst saving time and money in the process. Online Recruitment Advertising is a cost-effective, measurable and powerful channel.

So why use **SimplyOfficeJobs.co.uk**?

- Part of the Simply Online Services group of niche jobs websites – an established company that operates some of the UK's biggest job-boards, including [SimplySalesJobs.co.uk](#), [SimplyMarketingJobs.co.uk](#), [SimplyHRJobs.co.uk](#), [SimplyPRJobs.co.uk](#) and [SimplyLawJobs.com](#)
- A fresh, fast-growing CV database – search registered job seekers to find suitable candidates. CVs by email and CV Match services available.
- Vacancy statistics – advertising with [SimplyOfficeJobs.co.uk](#) will allow you to track the response to your jobs, trace successful placements and justify your ROI.
- Additional branding opportunities for your company – banners, e-mail sponsorships, corporate profiles, sector and region sponsorship.
- Comprehensive on and offline marketing strategy including SEM, SEO PR, eNewsletters, Articles, Career Partners, Job Aggregators, [LocalJobSearch](#) and Press Advertising.
- As part of Simply Online Services we have access to a network of candidates through our 12 industry niche job boards in the fields of Sales, Marketing, Law, New Media, Public Relations, Human Resources, Media Sales, Aviation, Travel, Recruitment, Automotive and IT Sales.

We cover the main office job categories, including:

- Administration
- Secretarial/PA
- Reception
- Accounts
- Customer Services
- Telesales
- Data Entry
- Executive Assistant
- Bilingual & Multilingual Jobs
- Office Management

Advertising and branding opportunities

In addition to our job posting services we also offer a number of advertising and branding opportunities both to enhance your company profile and help drive applicants to your vacancies. Please contact us for our highly competitive rate card.

1 Job of the week

This does exactly what it says, it allows you to advertise your vacancies on the busiest page of the site, the homepage. This listing on average increases views of vacancies by 35%.

2 Banner advert

Banner Advertising is a cost effective and highly focused way of communicating your company message and raising brand awareness. Banners can be used to drive candidates direct to your vacancies or link back to your Corporate Profile.

3 Featured company listing

You can have your company logos listed on the homepage for a week and link through to their vacancies. Companies that are featured also sponsor the jobs by email alerts that are sent out to jobseekers on a daily basis.

4 Corporate profile

A Corporate Profile is an excellent way of promoting your company and building a presence with job hunters. The profile can be used to talk about the benefits of working for your company, to explain your market and history and to illustrate your corporate culture.

The Corporate Profile can be linked from your company logo, from your Job of the Week or from your Featured Company listing.

We recently used Simply Online for the first time and found it to be a very efficient, cost effective method of recruitment, providing a wide range of good quality candidates which lead to us making a successful placement. We would not hesitate in recommending their excellent service.

General Manager, Rentokil



5 Region or Job Category sponsorship

If you are recruiting for a specific office Job Category or location then you can sponsor the search results that are targeted to these areas. Not only will you have a banner sponsoring the page but your message will be at the top of each results page. Companies that sponsor Job Categories and/or regions also sponsor the jobseeker registration email, which is the first communication that a jobseeker gets from our job board after they have registered and it is an excellent way to capture their attention. It also differentiates your jobs from other companies on the site and on average companies that sponsor these areas have a 25% increase in views of jobs advertised.

6 Jobseeker registration email sponsorship

The jobseeker registration email, which is the first communication that a jobseeker gets from simplyofficejobs.co.uk after they have registered can be sponsored and is an excellent way to capture their attention.

7 Targeted email

Targeted e-mail marketing is one of the most effective tools available to the modern recruiter, it allows you to send a bespoke message to designated candidates within a Job Category. Our in house creative team is happy to work with you or adapt existing material (charges may apply) to produce a targeted, focused and completely bespoke message delivered directly to the candidates you want to recruit. Targeting tools allow you to select the most suitable candidates from a broad range of criteria.

We have been using Simply Online for almost 4 months now and have found the staff to be extremely helpful and responsive, with a good volume and high quality candidates. This has resulted in us making placements. We are very impressed with Simply Online and will continue to use them

Director, Tier Recruitment

Contact Us

To find out more about how **SimplyOfficeJobs.co.uk** can help with your office recruitment needs, please call Scott on **01772 639047** or email **scott@simplygroup.net**