

SimplyPRJobs.co.uk is a 'super niche' recruitment website that lets direct employers and recruitment companies find the best PR candidates, whilst saving time and money in the process.

So why use SimplyPRJobs.co.uk?

- A 'super niche' site – both job seekers and recruiters are relevant for the PR industry. No wastage of advertising costs compared to 'generalist' jobs boards.
- Part of the Simply Online Services group of niche jobs websites – an established company that operates some of the UK's biggest niche jobs websites, including SimplySalesJobs.co.uk, SimplyMarketingJobs.co.uk and SimplyLawJobs.co.uk.
- A comprehensive CV database – search thousands of registered job seekers to find the perfect candidates.
- Vacancy statistics – track the response to your jobs to justify your ROI.
- Additional branding opportunities for your company – banners, e-mail sponsorships, corporate profiles, sector or region sponsorship.
- Comprehensive online and offline marketing strategy – includes Google, trade magazines, PR, eNewsletters, event sponsorship.
- Additional advertising opportunities with our Simply Sales Club on social network Ecademy.com.



Advertising and branding opportunities

In addition to our job posting services we also offer a number of additional advertising and branding opportunities both to enhance your company profile and help drive applicants to your vacancies.

Please see our rate card for prices for these products and our job posting services.

1 Job of the week

This does exactly what it says, it allows you to advertise your vacancies on the busiest page of the site, the homepage. This listing on average increases views of vacancies by 35%.

2 Banner advert

Banner Advertising is a cost effective and highly focused way of communicating your company message and raising brand awareness. Banners can be used to drive candidates direct to your vacancies, link back to your Corporate Profile or even click through to your own website.

3 Featured company listing

You can have your company logos listed on the homepage for a week and link through to their vacancies. Companies that are featured also sponsor the jobs by email alerts that are sent out to jobseekers on a daily basis.

4 Corporate profile

A Corporate Profile is an excellent way of promoting your company and building a presence with job hunters. The profile can be used to talk about the benefits of working for your company, to explain your market and history and to illustrate your corporate culture.

The Corporate Profile can be linked to from your company logo, from your Job of the week or from your Featured Company listing.



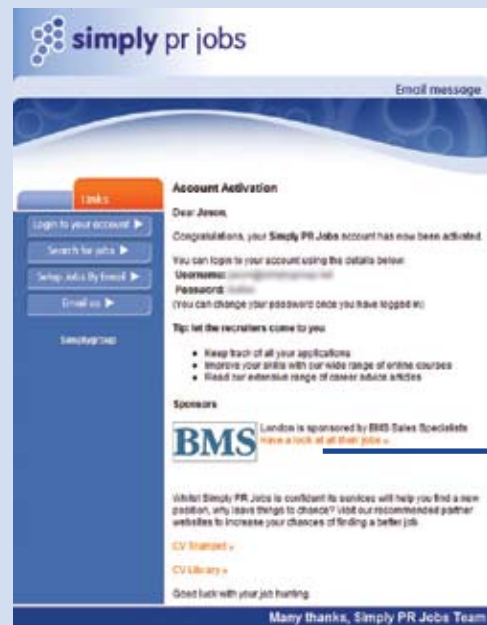
5 Region or Practice area sponsorship

If you are recruiting in a specific practice area or location then you can sponsor the search results that are targeted to these areas. Not only will you have a banner sponsoring the page but your message will be at the top of each results page. Companies that sponsor practice areas and/or regions also sponsor the jobseeker registration email, which is the first communication that a jobseeker gets from our job board after they have registered and it is an excellent way to capture their attention whilst they are in a job seeking mood. It also differentiates your jobs from other companies on the site and on average companies that sponsor these areas have a 25% increase in views of jobs advertised.



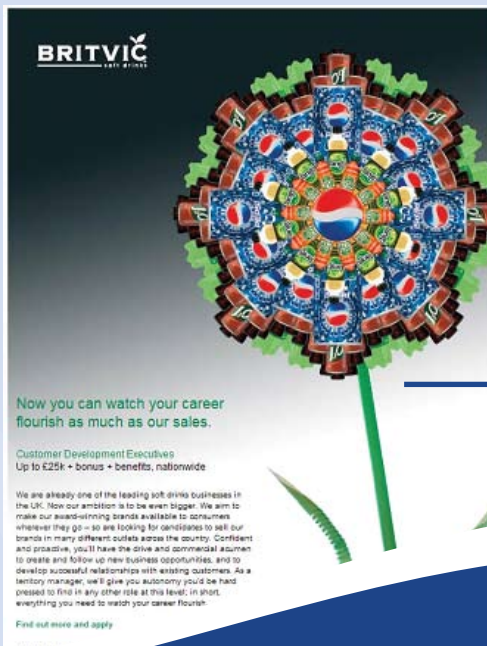
6 Jobseeker registration email sponsorship

The jobseeker registration email, which is the first communication that a jobseeker gets from our job board after they have registered can be sponsored and is an excellent way to capture their attention whilst they are in a job seeking mood and differentiates your jobs from other companies on the site.



7 Targeted email

Targeted e-mail marketing is one of the most effective tools available to the modern recruiter, it allows you to send a bespoke message to designated candidates within a particular field, industry specialisation or location. Our in house creative team is happy to work with you or adapt existing material (charges may apply) to produce a targeted, focused and completely bespoke message delivered directly to the candidates you want to recruit. Targeting tools allow you to select the most suitable candidates from a broad range of criteria.



What our clients say about us

We have been using Simply Online for almost 4 months now and have found the staff to be extremely helpful and responsive, with a good volume and high quality candidates. This has resulted in us making placements. We are very impressed with Simply Online and will continue to use them

Director, Tier Recruitment

We recently used Simply Online for the first time and found it to be a very efficient, cost effective method of recruitment, providing a wide range of good quality candidates which lead to us making a successful placement. We would not hesitate in recommending their excellent service.

General Manager, Rentokil

As a company that uses online methods to recruit Sales and Marketing staff into the business, we initially used the Simply Online sites on a reduced rate trial period as we were not convinced that they would be able to provide the return we required. We advertised a position that on other sites we had been struggling to fill and I have to say that I was pleasantly surprised with both the volume and quality of jobseekers that they sent to us. Since then we have had no hesitation in using their sales and marketing sites and they have continued to send quality applicants to us.

Recruitment Specialist, Carlsberg

We at Blueprint Medical Recruitment Ltd recently placed a number of 'niche' medical sales positions on the Simply Sales Jobs website for the first time. Like any successful recruitment company we carefully select where we advertise to gain maximum effect within our very specialized field. We found the site to be a very efficient, cost effective and user friendly, providing a wide range of good quality candidates which helped us to make successful placements fairly quickly. We would not hesitate in recommending their excellent service

**Director,
Blueprint Medical Recruitment Limited**

Contact us

To find out more about how SimplyPRJobs.co.uk can help your PR recruitment needs

please call us on 01772 639035 or email davids@simplygroup.net